



“Ever since its foundation, up-to-date comfort and careful design, both in line with the fast changes in sportswear trends, have always been the company’s priorities.”

Sidi Boots

WHO ARE SIDI?

For more than 40 years Sidi boots have been worn by some of the most awesome motorcycling legends the world has ever seen. Names like Giacomo Agostini, Joel Robert and Steve Baker, from a golden era of bikesport, have won domestic and world titles, all in association with Sidi.

Couple past success with the current leading riders, heroes like Alex Barros, Colin Edwards and Stefan Everts, who all benefit from Sidi’s class-leading boot technology, and you have a company which has a racing heritage second to none - and it is still a family-run business! As the family say themselves, Sidi is: “A brand proud of decades-long history, we have added a passion for style that only two-wheel riders have.”

SIDI TECHNOLOGY

Sidi was founded in 1960 by Italian cyclist Dino Signori. In the beginning, he ran a craftsman’s workshop, specialising in mountain sports footwear but moved into cycling and motorcycling in the late 1960s.

In the early days, Sidi manufactured boots for such luminaries as Giacomo Agostini and motocross legend Joel Robert. This continued for much of the 70s with the invention of the Professional Motocross boot, later named Super Pro in 1980. Then, Sidi manufactured the Cecotto Racing

boot with an upper made from boarded leather and a leather insole stitched on the sole and back zip fastener.

In 1986, the Royal Motocross boot introduced a new raised point protection system which determined the evolution of deflector system. A year later, Sidi became one of the first companies to put its faith in Lorica, a new synthetic material, very similar to leather but more consistent in quality for use in mass production. Then, in 1995 Sidi produced the Start Model, their most advanced road boot with many and varied technical innovations:

- Replaceable calf Kerb deflectors;
- Toe and heel of the boot with inner reinforcements to guard against damage
- Internal part of the heel made from Kevlar to avoid friction burn and wear
- Replaceable toe sliders.

At the end of the 90s, Sidi launched the revolutionary Vertebra system. Vertebra was a light, comfortable and highly technical boot. The newly-patented technology was the chief support structure of the boot. Each joint of the system moves independently, shielding the back of the leg and allowing enhanced movement. The next technical innovation was the Flex Force adjustable calf system. An internal plate is adjustable and fits snugly around the calf muscle, and is also entirely replaceable.



START VERTEBRA VERTIGO CORSA

www.sidi.feridax.com

Sidi Boots

SIDI’S RACERS PAST & PRESENT



GIACOMO AGOSTINI: A man who needs no introduction. Multiple GP and TT winner, legend in his own lifetime.

JOEL ROBERT: At the age of 20, this Belgian was the youngest ever world 250cc motocross champion in 1964 and went on to win five more. He also held the record for most GPs won.

FREDDIE SPENCER: Fast Freddie is the only modern day racer to win both the 250 and 500cc world titles in the same year (1985). He is also one of the youngest riders ever to win an AMA Superbike title, aged 18 in 1979.

HAKAN CARLQVIST: legendary motocross hardman, 250cc and 500cc world motocross champion. In his last race at Namur, he was so far in the lead, so stopped at a cafe for a beer.

ANDRE MALHERBE: Another multiple motocross world champion. The Belgian dominated in the early 80s.

JOHNNY CECOTTO: One of the only men in history to successfully race bikes and cars. He is a multiple world champion on two wheels and competed in F1 for several seasons.

STEVE BAKER: Baker was the first American to win a world bike racing title (he won the Formula 750 world title in 1977 and the Daytona 200 the same year).

STEPHAN PETERHANSEL: Peterhansel is the hardman of enduro. He has won the Dakar Rally on both two wheels and four.

AARON SLIGHT: The fastest man never to win a world superbike title. A three-times Suzuki Eight Hours winner.

STEFAN EVERTS: Another Belgian motocross marvel. He is an eight-times world champion (his latest the MX1 title in 2004) and has surpassed Joel Robert’s record of six titles.



LORIS CAPIROSSI: Lil’ Loris (or Capirex to his friends) is a three-times world champion (twice on a 125, once on a 250). He is currently wrestling Ducati’s 220bhp+ V-four MotoGP bike onto the podium

COLIN EDWARDS: The Texas Tornado snatched the 2002 World Superbike Championship from the clutches of Troy Bayliss riding Honda’s SP-2. He will be Valentino Rossi’s team-mate at Yamaha.

ALEX BARROS: Brazilian Barros is the most experienced racer in the MotoGP paddock, with more than 240 GPs under his belt. He began racing at the age of seven and has stepped onto the podium of world class racing no less than 27 times, with six wins.



Photograph: Don Morley

Freddie Spencer: 3 times world champion with Sidi. 7

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SIDI TECHNOLOGY TODAY

For 2005, the all new **CE Approved** Vertigo Corsa racing boot is a perfect blend of comfort and high performance, not only for its racers but for road riders too. It has a range of innovative features making it the most technologically advanced boot in the world today.



Polyurethane leg protection is fitted with the TECNO VR closing system, patented by Sidi, to provide adjustments via a nylon thread passing through two lateral holes. Pull on the thread to wrap the boot symmetrically and snugly around the calf. To loosen, press the locking device in the direction of the arrow and widen the calf-section of the boot. After putting the boot on, you can raise the arc-shaped handle and turn it clockwise until it clicks into place creating the close-wrap effect. There is a full five centimetres of adjustment.



Your feet get protected by a close-fitting, wrap-around fascia over the bridge of the foot which can be precision adjusted by the TECNO-II device, preventing the foot from sliding forward and protecting the toes.

The heel of the Vertigo Corsa is fitted with a transparent polycarbonate shell with two 3mm anti-impact shock absorbers.

The lower outer beam is fitted with an air intake which can be opened or closed according to needs.

Another safety feature of Vertigo Corsa is the "ankle support system" preventing the foot from twisting and protecting the ankle against impact. The thermoplastic resin support, with two outer and one inner "beam", is very tough but allows the ankle to move freely and provides improved comfort.



Inside, the breathable sheath is treated with Teflon and fitted with perforations. This process prevents water or sweat from being absorbed allowing the boot to dry quickly.



On the outside, the boot is complete with an interchangeable front in carbon fibre to protect the shin.

Ceramic inserts in the toe sliders will reduce friction and improve wear.

"The captivating design and total quality of the materials and components, together with the research incorporated, provide maximum safety and make Vertigo Corsa a high-tech product manufactured with skilled workmanship, in line with the philosophy of Sidi. With Vertigo Corsa, Sidi has taken another important step into the future."

